



2011 Sponsorship Opportunities

SJF CLEANTECH MENTORSHIP PROGRAM



SJF Cleantech Mentorship Program provides a unique opportunity for cleantech entrepreneurs to accelerate the growth of their companies by engaging with experienced entrepreneurial and industry leaders. The program includes guidance and feedback to early stage ventures from experienced mentors, peer-to-peer discussions, educational sessions, networking events, access to SJF's cleantech network, and input from a strategy roundtable on a key strategic issue. *Sponsors will gain visibility with cleantech entrepreneurs, business service providers, and business leaders as well as members of SJF's broader cleantech business network.*

CLEANLINKS



CleanLinks creates high-value networking opportunities for cleantech, renewable energy and energy efficiency business professionals. Participants include entrepreneurs, investors, corporations, service providers and other community business leaders interested in cleantech business growth. The events, held to date in the New York metro area and the North Carolina Research Triangle area, generate crowds of 200-400 and sometimes include content sessions highlighting entrepreneurs on topics such as renewable energy and energy efficient lighting. *Sponsors will gain visibility with cleantech entrepreneurs, business service providers, and business leaders in the NYC and/or Raleigh-Durham metro areas, as well as with members of SJF's broader cleantech business network.*

SPONSORSHIP PACKAGES

	SJF Cleantech Mentorship Program	CleanLinks Networking Events
BRONZE \$5,000	<ul style="list-style-type: none"> Name on materials to participants Name on website/blog Name in email bulletin stories on the program 	<ul style="list-style-type: none"> Name and logo used in SJF and regional partner email marketing Name and logo used on SJF CleanLinks website Name and logo on registration website Sponsorship sign at event door entrance or table
SILVER \$7,500	<ul style="list-style-type: none"> Logo on materials to participants Logo on website/blog Logo in email bulletin stories on the program Opportunity to be honorary host of one content session, including logo on session materials and chance to introduce firm 	<ul style="list-style-type: none"> Bronze benefits, plus, Special mention in SJF e-bulletin distributed to 10,000+ contacts Opportunity to introduce and pitch your company (<5 minutes) at each happy hour event

SPONSORSHIP PACKAGES – CONTINUED

	SJF Cleantech Mentorship Program	CleanLinks Networking Events
<p>GOLD</p> <p>\$10,000</p>	<ul style="list-style-type: none"> • Logo on materials to participants • Logo on website/blog • Logo in email bulletin stories on the program • Opportunity to be honorary host of one content session as detailed above • Listing and recognition as an honorary host of the opening and closing receptions; opportunity to introduce firm at receptions • Special mention in the SJF e-bulletin distributed to 8,000+ contacts 	<ul style="list-style-type: none"> • Silver benefits, plus, • Exclusive sponsor for your service trade in your regional market • Opportunity to be honorary host and have input on the topic for one content session (past content sessions have included sustainable lighting and solar)

CLEANTECH CEO PANEL



SJF Institute’s signature event is the **Cleantech CEO Panel**, a half day event at which 5-10 fast-growing, privately-held cleantech companies share their innovative business models and best practices. Past presenters have raised more than \$130 million in venture capital funding.

<p>CLEANTECH CEO PANEL</p> <p>ANCHORING SPONSOR</p> <p>\$30,000</p>	<ul style="list-style-type: none"> • Lead sponsor logo on CEO Panel PR (emails, website, press releases) • Significant banner ad on SJF Institute website • 5 comp registrations for SJF CEO Panel • Opportunity to introduce firm at CEO Panel • Dedicated article in the SJF e-bulletin distributed to 8,000+ contacts • Listing as a sponsor for SJF Cleantech Mentorship Program and CleanLinks
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ADDITIONAL SPONSORSHIP OPPORTUNITIES

Program Partner opportunities are also available for the following SJF Institute programs:

Green Jobs Award • **Employee Engagement**

Please contact us directly for more information.



For more information on **SJF 2011 sponsorship opportunities**, please contact:

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